## GOMEZ APARICIO SA INVEST IN A NEW PRONTO END PAPER MACHINE



## GRAPHIC ARTS COMPREHENSIVE SERVICES WITH OVER 60 YEARS OF EXPERIENCE

## NEW INVESTMENT ON HARD CASE BINDING

Gómez Aparicio is a comprehensive graphic arts service company on the cutting edge of its field that uses the latest technologies in digital and offset printing. It offers a wide range of products in the field of finishing, from hard covers in all its variants, to more simple bindings, like paperback, with staples, spiral, and wire-o. It is specialized in the production of books, magazines and catalogues, and it offers comprehensive graphic solutions to optimize its value proposal in simple and customized ways. We guide the client throughout the whole project, from the design and layout until its storage, distribution and delivery.

Gomez Aparicio today invested again on latest technology and Paper Machine. choosed PRONTO End Make traditional hardcover books, in a short run, with every binder is now possible thanks to PRONTO end sheet + gauze combine machine. The cover obtained as output from PRONTO Machine will be insert on the cover feeder of a perfect binder. This process allows the spine reinforcing material and end sheets to be applied at the same time. The Cover end sheets from PRONTO consists of two folded endpapers bonded to a strong spine reinforcing material. Stretch reinforcing materials may be used for rounding and backing. Pre-folded endpapers are loaded onto the Feeder station, accurately registered and combined with the pre sensitized lining material which comes from a roll and will be automatically cut to the required size on top and on base.